ATTACHMENT 1
Actions from EDT Strategic for July 2020 – June 2021

ACTION	BY WHOM	TIME FOR COMPLETION	HOW IT WILL BE IMPLEMENTED	OUTCOMES
Strategy 1 - Be a pro-active and supportive Council				
1.1 Provide the framework and resource to coordinate and drive economic development 1.1.3 - Ensure that staff resources and funds are in place to implement the EDS and coordinate and drive economic development	**MGR EDT**	June 2021	Review staff resources and funds to implement EDT Strategy	Review EDT staff structure and roles
1.3 - Ensure that developers / investors and potential new residents and businesses have access to up-to-date, comprehensive information on the Shire.	**M EDT, M P&R Corp Servs**		Develop information for new residents resource pack	Directory of council and community services and groups: Downloadable guide on website and physical information pack

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Strategy 2 – Build strong partnerships and strategic alliances				
2.1 Strengthen relationships with Government Agencies, Regional Organisations, Infrastructure and service providers 2.1.5 When needed, advocate strongly for improved infrastructure and services	**MGR EDT**	June 2021	Regular attendance at meetings and consultations relating to improved infrastructure and services.	Number of meetings attended
Strategy 3 - Establish effective networks and communication channels				
3.1 Continue to improve communication between Council, local business, industry and community groups and with business operators. 3.1.2 Build and maintain an industry / business data base.	**MGR EDT**	June 2021	Create data base for participating organisations and calendar listing meetings of relevant industry, business and community groups	Up to date data base developed and maintained.

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Strategy 4 – Enhance Lifestyle and Liveability				
4.2 – Create strong, positive impressions 4.2.1 Continue to improve presentation of the gateway arrival points and entry corridors to the Shire and its towns, including removing or replacing tired and out dated signage.	**MGR EDT**	June 2021	Conduct sign audit within LGA	Town entry signs on potential project list for funding Report to Council to replace town entry signs
Strategy 4 – Enhance Lifestyle and Liveability (continued)				
4.3 Work with town communities and businesses to ensure on-going sustainability 4.3.3 Continue to support and assist town communities to access grant funding to improve facilities and infrastructure.	**MGR EDT**	June 2021	Continue to market and promote the towns, encouraging travellers to explore the Shire and experience country hospitality.	Digital and print media advertising the region, towns, and experiences

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Strategy 5 – Ensure that there is suitable residential, industrial and commercial land and premises available to facilitate growth				
5.1 – Ensure suitable land is available to facilitate and accommodate growth 5.1.1 Monitor demand and regularly review land use plans and strategies to ensure that sufficient land is zoned to accommodate growth.	**MGR PR, DEDS, MGR EDT**	June 2021	Review Land use plans and strategies to ensure that sufficient land is available and zoned to accommodate growth	LEP review undertaken at regular intervals

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Strategy 6 – Ensure that the infrastructure and utilities needed to support economic development are in place				
Utilities				
6.2. – Water and Sewerage Infrastructure 6.2.1 Advocate strongly for funding support to upgrade and augment the water and sewerage infrastructure throughout the Shire.	**MGR WW , MGR EDT**	June 2021	Continue to advocate and apply for funding for Council's water supplies.	Funding applied for as available
6.3 – Reduce Energy Use and Costs 6.3.2 – Advocate to Energy suppliers to improve reliability of the power supply to the shire.	**MGR EDT**	June 2021	Liaise and lobby energy providers for improved power supplies;	Number of discussions held with energy providers
6.4 – Improve telecommunications 6.4.1 Advocate strongly for mobile coverage throughout the Shire	**MGR EDT**	June 2021	Lobby and respond to opportunities for improved mobile coverage across the Shire.	Correspondence sent to local politicians and service providers
Transport and Freight Infrastructure				
6.7 - Provide access to the Inland Rail line.		June 2021	Investigate options to use the rail infrastructure at Baradine to provide access to the Inland Rail line for the movement of grain and potentially timber.	Interface Improvement Program – Baradine Silo Project. Accessing preferred options, growing industries and cost benefit analysis

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Strategy 7 – Build a strong and skilled local workforce				
7.2 – grow local workforce ensuring that it is aligned with local and regional industry needs	**MGR EDT**	June 2021	Identify locations to advertise job vacancies in the Shire across LGA and online	Number of meetings with community groups and schools to establish ideal locations to advertise Number of online sites to advertise job vacancies
Strategy 8 – Build a Strong Positive Profile for Warrumbungle Shire				
8.2 – Continue to build Warrumbungle Shire's digital presence 8.2.1 Continue to improve and maintain the Warrumbungle Shire Council website, recognising that the site is one of the first 'touch points' for individuals and businesses looking to relocate and has a dual function of providing information and promoting the Shire.	**MGR EDT, DCCS**	June 2021	Capitalise on opportunities to promote Warrumbungle Shire and its products and activities, through third party websites and apps, including touring, event, venue and activity websites, ensuring that the information available is upto-date and accurate	Up to date information provided on website. Number and reach for digital advertisements

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Strategy 9 – Strengthen and grow key engine industries				
Agriculture & Agribusiness – support primary production, and build on competitive advantages				
9.2 Strengthen the foundation blocks.	**MGR PR– DEDS and MGR EDT**	June 2021	Advocate for DPI, Local Land Services and other agencies to deliver extension programs within the Shire and provide access for Shire producers to research and development, innovation and best practice	Workshops, training available, number of initiatives through Council

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Tourism – continue to grow and diversify the Shire's visitor economy				
9.7 – Leverage the Shire's Dark Sky, astronomy and astro related assets	**MGR EDT**	June 2021	Support and facilitate the development of innovative tourism products and experiences that leverage the night sky.	
9.9- Develop the Warrumbungle Geo Trail 9.9.1 Develop the Warrumbungle Geo Trail linking the different landscapes and rock formations in the Shire.			Support GeoTrails, Promote special events, promote the concept of the events in National Parks and assist the event coordinators, Encourage the development of other trails and promote them.	Participate in GeoTrail discussions with NPWS
9.10 – Capitalise on the Shire's wildlife birdlife and wildflowers and leverage conservation initiatives 9.10.4 Explore options to provide a platypus viewing area and interpretation along the river at Coolah.	**MGR EDT**	June 2021	Investigate option for location of the viewing area	Suitable location identified.

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9.11 Improve and diversify attractions and facilities **9.11.7** Explore options to up-date the displays in the Coonabarabran VIC, including using digital technology for 'storytelling'.	**MGR EDT**	June 2021	Source funding for product development and facility improvements	Business Case for Coonabarabran VIC expansion and cultural centre Identify strategies to further promote satellite towns through the case study
9.12 – Use touring routes to bring travellers into the shire	MGR EDT and surrounding Councils	June 2021		Identify touring routes with Gilgandra, Coonamble and Narrabri for similar themed attractions.

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Strategy 11 – Leverage major projects within the surrounding region				
11.1 – Inland Rail 11.1.2 Advocate for the design of the railway corridor between Narromine and Narrabri, to provide access to the line from Baradine, utilising the rail corridor and infrastructure between Baradine and Kenebri for bulk and containerised transport of grain and possibly timber products.	**MGR EDT**	June 2021	Continue to liaise with Inland Rail reps and ARTC as required.	Participate in discussions and meetings as required
Strategy 12 Support and Nurture Local Business				
12.4 Build the profile of local businesses	**MGR EDT**	June 2021	Develop a Shire wide directory and database, accessible from Council, Tourism and town websites	Number of consults with community groups to ensure all businesses ae included Identified places to host online directory

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Strategy 13 –Target and Pursue new businesses, investment and economic activities.				
13.4 – Encourage and nurture micro businesses and business start ups	**MGR EDT**	June 2021	Provide access to information and business advisory services	Number of meetings with business advisory groups Number of business consults Number of businesses with community groups Identify trends with current businesses and potential start ups